The corporation is one of the most important and remarkable institutions in the world. It affects all our lives continuously. It feeds, entertains, houses and, employs us. It generates vast amounts of revenue for those who own it and it invests a substantial proportion of the wealth that we possess. But the corporation is also the cause of immense problems and suffering, a source of poverty and pollution, and its failures are increasing. While governments are subject to repeated questioning and scrutiny, the corporation receives relatively little attention.

In this talk, Professor Colin Mayer will discuss his book *Firm Commitment* published this year by Oxford University Press. It will discuss how the corporation is failing us, why it is happening now, what are the consequences and what we should do to fix it. It will set out an agenda for reform which will re-establish the corporation as an institution that we value and trust.

Colin Mayer is the Peter Moores Professor of Management Studies at the Saïd Business School, University of Oxford and the former Dean of the School. He is a Fellow of Wadham College and a Fellow of the British Academy. He is a member of the Competition Appeal Tribunal and the UK government Natural Capital Committee.

**Wednesday 4\(^{th}\) December 2013**

1.30pm - 3.30pm  
Talk 1.45pm – 2.45pm

Entrance £1 including tea and cake